

2023

**LIVE**  
2540

YEAR 15

As Jesus loves us, we  
exist to alleviate the suffering  
of His vulnerable children.

**LIVE** 2540







## A Word from Daryl Roberts President and Founder, LIVE2540

LIVE2540 Family my gratefulness for you is so much greater than I could ever possibly express in words. Your life-changing, life-saving impact in 2023 for literally thousands of precious children living in some of the hardest places in the world is truly, truly beautiful. Please take a moment and think about these little ones. As you think about how for so many their suffering has been alleviated may you find your heart filled with joy!

As we have greeted 2024, the work is already well under way, let us dig our heels in and be willing to fight for the least of these. To fulfill the call that God has clearly placed before us to serve His suffering children in even greater numbers. May we celebrate the opportunity to care for them knowing that as we do it is as if we are caring for Him. So...LIVE2540 family may we crush 2024! I have no doubt that together health and hope can be restored for tens of thousands of children. Let's go!

**Love Him, Love them,**

*Daryl Roberts*



# Our Purpose

As Jesus loves us, we  
exist to alleviate the suffering  
of His vulnerable children.





# Countries Impacted



LIBERIA



BURKINA FASO



PHILIPPINES



ECUADOR



GEORGIA, USA



SIERRA LEONE





# Our Pillars: Healthcare

2023 was a pivotal year for our healthcare initiatives. In 2019, we first started providing Plumpy'Nut packets to ELWA Hospital in Liberia. Our team felt a united call to shift our time, resources and efforts towards a greater investment in the pediatric healthcare space. Over the past four years, our collective community of givers has joined us with hearts of compassion to grow this dream.

LIVE2540 is now the top provider of malnutrition supplements in Liberia, West Africa. Lives are being saved every single day thanks to you.

This journey has expanded into a project that will see healthcare provided for over 30,000 children each year. In 2021, we broke ground on the Jesus Loves Me Children's Clinic, and this year, we are moving into the final phase. Even now, as you read this report, hundreds of children are being served at the small on-site clinic - children who once had no access to healthcare.



To ensure every child has access to **quality and compassionate healthcare**



## The Jesus Loves Me Children's Clinic: Where Mission Meets Medicine

Bong County is the least developed county in Liberia, West Africa. It is home to dozens of remote villages and a population of over 300,000.

Thousands of children living in Bong County's underdeveloped villages suffer from preventable and treatable medical conditions that contribute to weakened immune systems and a failure to thrive. This includes malaria, which can be treated for less than \$5 in a quality clinic.

The Jesus Loves Me Children's Clinic will provide top quality medical care that is entirely free of cost for each pediatric patient, but the mission goes far beyond just medicine. The staff at the clinic are not just employees - they are missionaries, committed to praying for and sharing the love of Jesus with each child, mother and father who enter for treatment.

"I tell my patients that it is because of love that they are receiving free medicine. Jesus loves and we love them."  
-Amos, Registered Nurse.

**MONTHLY**  
**1,500+**

Children served on  
average each month

**ANNUALLY**  
**15,000**

Projected annual  
30,000 children

**AGES OF  
CHILDREN  
TREATED**

70% 0-5  
25% are 6-12  
5% are 12-16

**MOST  
COMMON  
ILLNESSES**

- Malnutrition
- Typhoid
- Scabies
- Thrush
- Malaria
- Respiratory tract infections
- Intestinal Parasites
- Dysentery



WATCH AN INTERVIEW  
WITH JLM RN, ABEL  
TALKING MEDICAL  
AND MISSION



# Kula and Destiny

## JESUS LOVES ME CHILDREN'S CLINIC

“Because of the hospital, my daughter stays alive,” Kula tells us, as she rocks her daughter, Destiny. We sit on the edge of the Jesus Loves Me Children’s Clinic construction site in a small pavilion serving for now as the outpatient area.

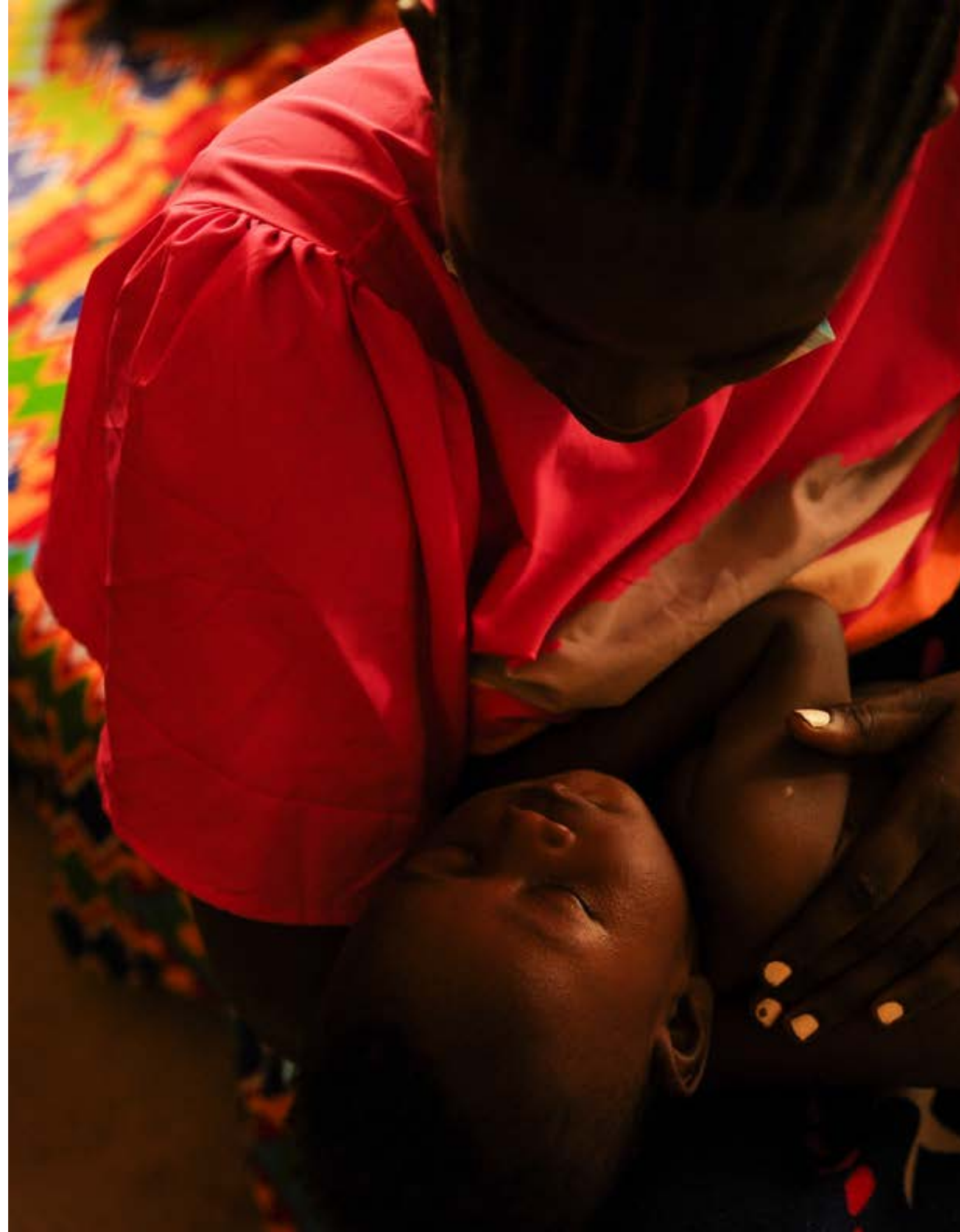
This clinic means so much to Kula because she knows what it is like to face a world without healthcare options for her children. Before Destiny, Kula had another daughter. When this daughter grew sick, there was nowhere nearby to take her. Kula traveled a great distance and expended her resources to bring her daughter to a hospital outside of Gbarnga, but it was too late.

Stories of loss like these bring an instant stab of pain, but they also remind us why this work - bringing a clinic to a place without healthcare options - is so critical.

Hundreds of mothers, like Kula, and their children, like Destiny, are already coming by motorcycle and on foot to receive healthcare. We stand back and watch as they are given medicine to treat their malaria for the first time before it becomes severe. Babies with a rattling cough are cared for until they can breathe air into their lungs again. Healing is happening in this place before the doors of the clinic even open.

“I just want to be thankful to God for you,” Kula says, as she holds Destiny’s hands in her own.

We’re grateful too - grateful to be a part of God’s work happening on the ground in Bong County, Liberia, grateful to be able to receive more and more children the day the clinic doors open wide for the first time, and grateful for everyone who collectively makes this life-saving work possible.







# Fighting Malnutrition

The current rate of severe cases of malnutrition in Liberia is dire and the needs are growing. This year, the five and under ward we support at ELWA Hospital saw more children than ever before. Fortunately, thanks to your support, we were able to ensure that ELWA Hospital and the Jesus Loves Me Children's Clinic were never without malnutrition supplements to serve these children.

In January, Daryl Roberts and 254O Mission Partner, Gordon Tipton, made an emergency trip to Nutriset, our supplier of therapeutic milks and Plumpy Nut, in France, to acquire and expedite delivery of desperately needed supplies. This shipment arrived just in time to provide some of the only malnutrition supplements in the country.

PACKETS OF  
PLUMPY'NUT  
PROVIDED  
126,000

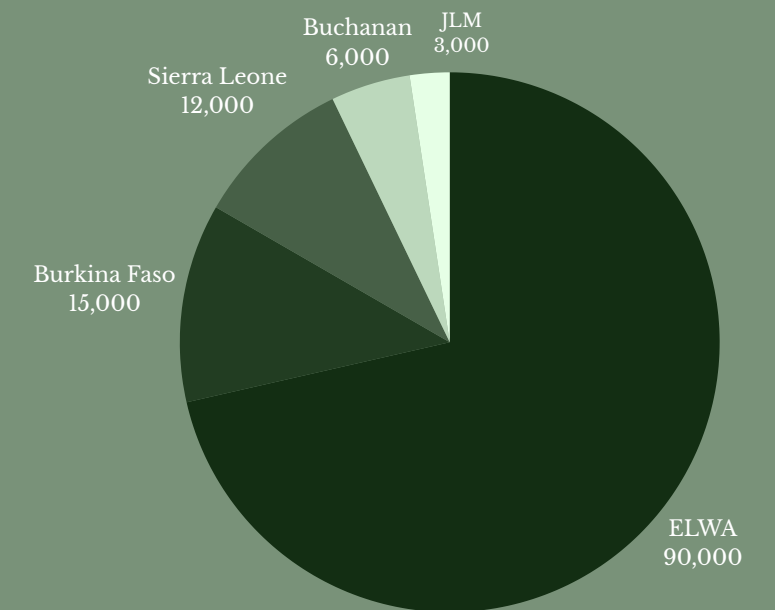


CHART SHOWS PACKETS OF  
PLUMPY'NUT DISTRIBUTED

CANNISTERS OF  
THERAPEUTIC  
MILK PROVIDED  
900



In this video, Dr. Mikey explains why therapeutic milk is so crucial for treating acute malnutrition cases, particularly in children under the age of two.





# Dr. Mikey Bryant

CHIEF MEDICAL ADVISOR, LIVE2540

Our commitment to ELWA Hospital’s five and under ward remains a top priority going into 2024.

We have been working closely with Dr. Mikey Bryant, the pediatric clinical lead at ELWA Hospital. He never wastes an opportunity to extend his gratitude to the supporters of LIVE254O, who keep the shelves stocked with life-saving supplies.

Dr. Mikey reflects, “The continued increase in numbers of children admitted remains a reflection of the positive reputation of the program in the community as well as the challenges faced by other facilities. While other facilities often lack dedicated staff and well-managed supply chains for their pediatric ward and emergency room, thanks to your support, stock-outs of medication have largely been avoided.”

This is a huge step in the right direction, given the obstacles and economic infrastructure the doctors, nurses, and non-profits like LIVE254O are up against in Liberia. A common saying in Liberia is, “it’s not easy o,” and there is much truth to that statement.

Still, as we collectively support ELWA’s ongoing medical efforts, we will witness more and more children heal and come to know Christ, which ultimately gives us the key to overcoming the world.

Dr. Mikey will be the lead doctor at the Jesus Loves Me Children’s Clinic upon its opening, as well as helping our organization cast vision for ways we can invest funds into quality healthcare initiatives in the future.

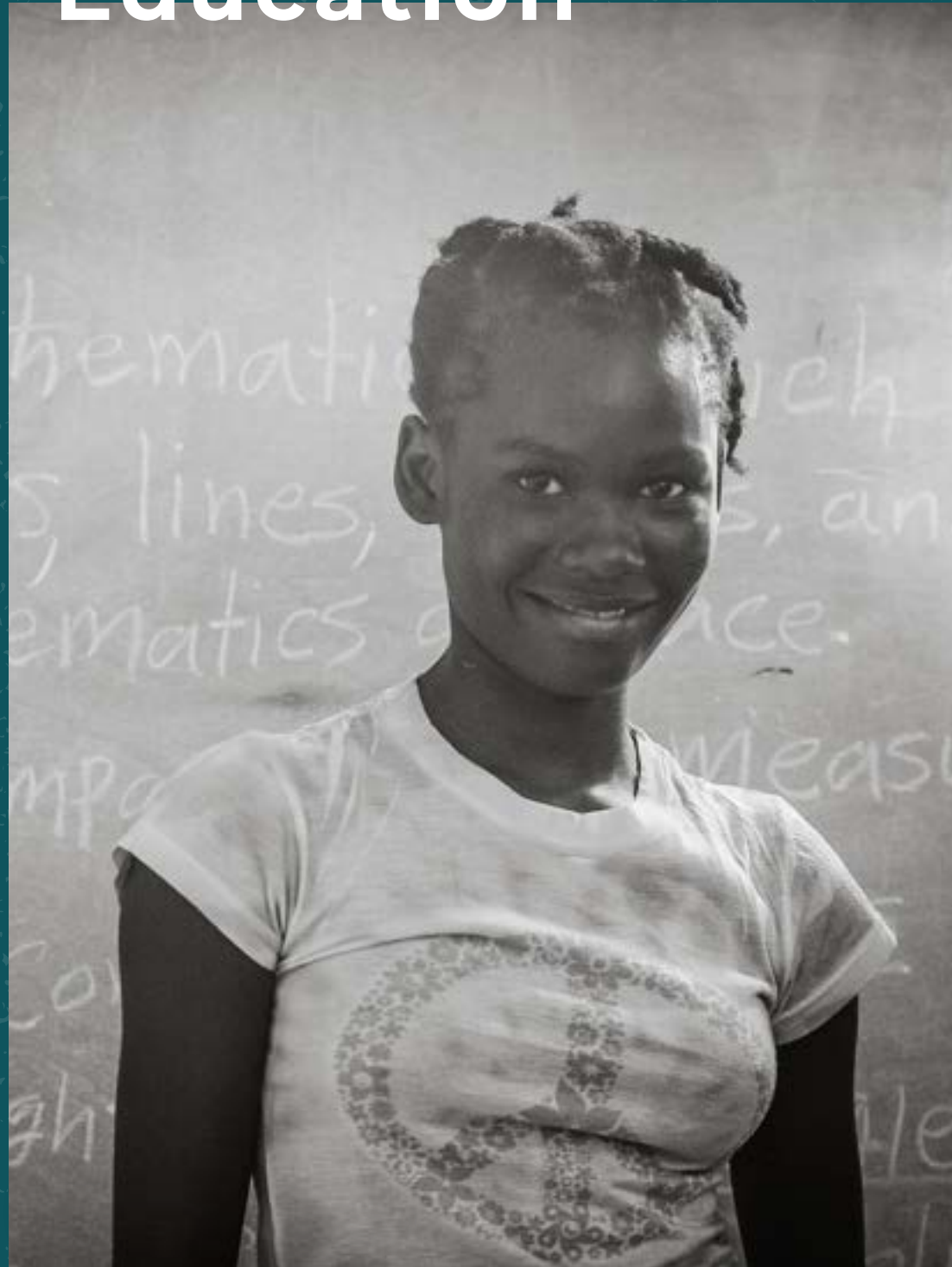


Healthcare professional?  
Learn more about  
medical missions in  
Liberia, West Africa.





# Our Pillars: Education



Each year, over 300 children, teenagers, and young adults in Liberia will wake up in the morning, put on their uniforms, and head to school on scholarship, thanks to your support!

In Liberia, access to education remains a significant challenge. In 2019, around 47% of school-aged children were not enrolled in school. This means that nearly half of the children in Liberia are missing out on the opportunity to receive an education. Young girls are affected the most, with a 73% dropout rate before 5th grade.

This year, we sent more children back to school on scholarship than ever before. Our school in Balama is growing tremendously with the addition of a senior high annex, and kids of all ages are receiving an education central to their future.

Throughout the month of September, you helped us raise over \$25,000 dollars to provide an updated classroom space, scholarships, teacher salaries, school supplies, and a senior high annex so that more kids can keep learning and dreaming even bigger!

To ensure children have access to an education that will **enrich their lives and serve their future.**



# Scholarships Awarded

297

K-12 Scholarships

16

Liberia International Christian  
College Scholarships

15

Cuttington University  
Scholarships

2

Trade School  
Scholarships

This year, we were proud to cheer on our graduating class and watch as many decided on future careers and began attending university. We are thankful to collectively be able to give one of the greatest gifts of all: the gift of Education.



**Student Spotlight:**  
One of our students,  
Wessehphlue Quaye,  
who graduates in  
2024 with a degree in  
Biology, hopes to go  
to medical school to  
become a doctor.





# Rufus Kpana

## TEACHER, CHILDREN’S MINISTRY

“I am Rufus K Kpana, and I was born in Balama Town, Bong County, Liberia in 1990 - the year that 14 years of Civil War began in my country. Because of the civil unrest, we could not go to school during our early childhood days.

When the first phase of the crisis subsided, I had the opportunity to sit in a classroom for the first time at the age of seven. My school was in Balama and it was just a preschool for children in the village with untrained teachers - of whom some were only able to complete elementary school.

When I completed the preschool in Balama in 2000, I was sent to the next school in Sinyea which was almost an hour walk from Balama. I walked this distance every morning to get to school and every afternoon to get back home as a 10 year old boy. After two years of learning, the second phase of the civil crisis interrupted, and we were chased out of school to escape being harmed by soldiers.

When it was finally safe to return to Balama, I again walked the same one hour distance I covered as a kid to school and finally completed high school in 2008. After my high school graduation, I sat for another two years because there was no money to enroll at university and finally was able to attend on financial support. This fell through for me, and after two years in University, I dropped out of school.

In 2015, I received the opportunity to teach at Children’s Ministry in Balama, the school founded by Daryl Roberts and LIVE2540. As God designed it, I was able to resume my university studies as a self-supported student because of this teaching opportunity. I earned a degree from Cuttington University in Secondary Education with an emphasis in Biology in 2019. I decided to become a classroom teacher because of the many challenges I met along my learning path.

Today, I am proud to be called a teacher. I’m able to provide quality learning and mentorship to many kids who are going through challenges like mine and are feeling like all hope is lost.

Childhood learning remains my deepest passion, the key to an enlightened future for our country and the world at large. Thank you for offering me this opportunity to share with you my path through preschool to university. To God be all the glory.”



# Our Pillars: **Food**

# 125

## TONS OF FOOD SERVED

Because of your purposeful purchases and monthly support, we are able to feed an incredible 1,350 children a day! But the impact goes far beyond just a meal.

For more than 2 million children under the age of 18 in Liberia, childhood is challenging. Many children are under-supported and spend their time searching for their next meal, even being forced to drop out of school to work for their survival. This especially affects young girls who have a 73% dropout rate before 5th grade.

Because your support takes away the worry about where their next meal will come from, these children can focus on their education and stay in school.

More than just meals, you are helping bring hope, health, education, and a better future!



To ensure that **no child goes to sleep with an empty stomach or misses school due to food insecurity.**





2019

## Garmai

### ORPHANAGE, MARGIBI

In 2017, we started providing daily food for 1,100 children who were suffering from food insecurity. Most were living in orphanages, like Garmai.

In the first picture of Garmai you'll notice her body showing signs of malnutrition. Seven years later, her body (skin and hair included) and mind are thriving.

Garmai is currently 12 years old and attends a small school. She loves drawing, coloring, and playing with her friends. Thanks to your contributions, she has stayed healthy over the years. Access to food, safe drinking water, and medicine has allowed her to commit her energy to being a kid: running, playing, and learning.



2023





600  
MATTRESSES  
DELIVERED

## The Gift of a Mattress

On our monthly food drops, our team took note of many frayed mattresses at the orphanages that we serve.

In Liberia a mattress is more than a place of rest. For some it's recovery from a time of sickness. It's relief in a time of sadness. It's a break from the harsh environment that the world can sometimes create. It's hope, that someone cares enough about the small things. Ultimately, it's just another sign of God's comforting love.

This May, with your support, we provided 600 mattresses for children across Liberia, most located in orphanages, some in foster homes and others in hospital wards.





# Our Pillars: **Discipleship**



One of LIVE254O's key pillars is discipleship. We support many mission partners who are being the hands and feet of Jesus every day in hard places. Their efforts to teach, train, and share the gospel with their community inspires our team every day.

In addition to our mission partners on the ground, our team of local Liberians expanded greatly this year, equipped with medical practitioners and construction workers whose daily work is a mission to tell others about the love of Jesus.

Your support provides warm meals and medication, but also ensures that people all over the world are coming to know a God that sees them and cares for both their needs and heart.

To ensure we are partnering with missionaries and locals who are **making disciples** in their workplaces and positions of ministry.



2023  
LIVE2540  
MISSION PARTNERS





# Darryl Byle

## JESUS LOVES ME CHILDREN'S CLINIC

At 61, engineer Darryl Byles felt God calling him from his busy work life in Montana to Liberia where he would be constructing a pediatric clinic - The Jesus Loves Me Children's Clinic - for thousands of children in the interior, or "bush" as locals call it.

For over 20+ years Darryl has been running his own businesses, often having 2-3 different jobs going at the same time, until recently he felt God convicting him to "let go of the things of this world and to follow Him to Africa." Darryl took a trip to Africa with no intention other than to see what the Lord was already doing.

After spending time with some of our mission partners in Bong County, Liberia, and hearing about the plans of building a clinic for some of the most vulnerable children in the world, he committed to becoming the lead engineer of the new hospital build. Darryl has spent most of this year on-site in Liberia leading a group of 50+ men. He's not only showing them new ways to build, but he's growing a relationship with each of them through morning devotionals and discipleship.



Check out  
this video  
to learn  
more about  
Darryl's  
story.







# The Best Team on Earth

72

Construction Workers

29

Teachers and School Staff

14

Caretakers, Security, Cooks and Farmers

2

Country Overseers, Garley and Omaru.







# Prince Kollay

## ARTIST, JESUS LOVES ME CHILDREN'S CLINIC

At the Jesus Loves Me Children's Clinic site, local artist Prince Kollay stands on a ladder in the space that will be the waiting room one day soon and paints a story - the story of Jesus's life from beginning to end

We sat down with Prince last year while he showed us this concept art he was sketching on a tablet. Now, everywhere we turn, we see hope and life brought to life by his brush strokes.

“In our society, a lot of people learn by what they see, like pictures,” Prince says. “God recruited me to do these drawings, and now, we have sketched Bible stories to put on these walls so everyone can learn by what they see here.”

The Jesus Loves Me Children's Clinic will restore the health of an estimated 30,000 children each year, but more than that, the children treated here will be surrounded by the love of God everywhere they turn.



Learn more about the vision behind Prince's paintings.



2023

# Financials

Support  
Income

2.65 M  
ANNUAL REVENUE

CHILDREN'S HEALTHCARE

80.9%

LOCAL OUTREACH

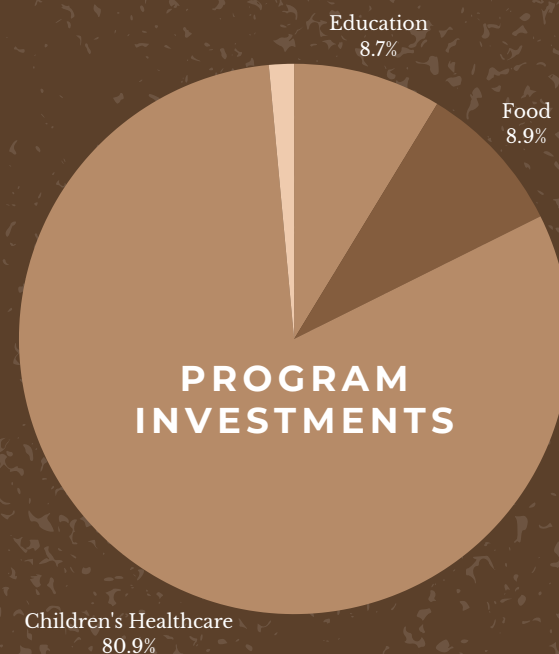
1.5%

EDUCATION

8.7%

FOOD

8.9%



To strategically invest in quality healthcare, education, food, and discipleship initiatives, aiming to create **sustainable long-term impact while empowering communities.**

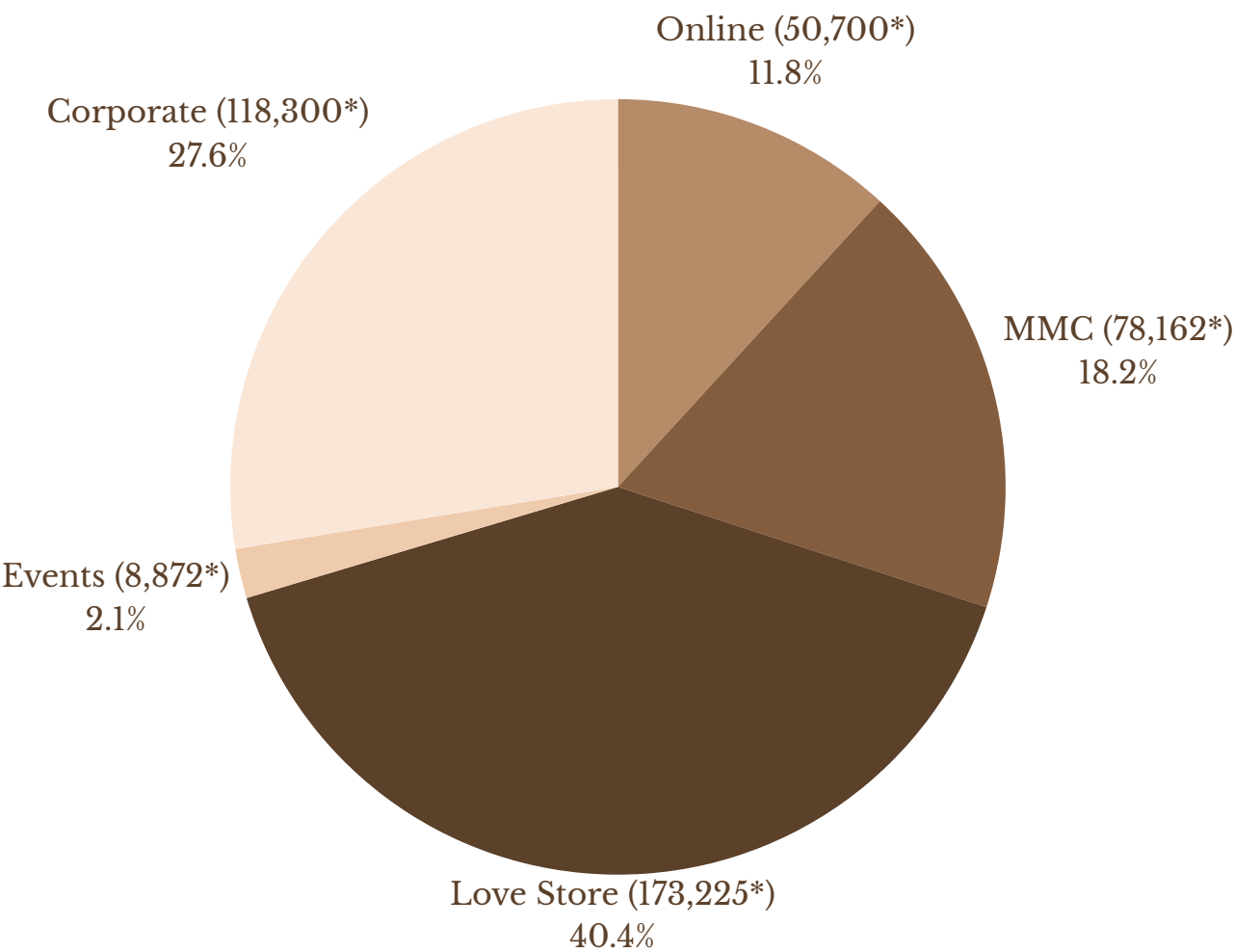




# Retail Merchandise By the Numbers

Since the launch of the Best Shirt on Earth, the proceeds of our products have supported people in need across the globe, helping provide ten million meals and counting. We've combined retail with mission and God continues to grow us.


Thank you to all who have made purposeful purchases this year at The LOVE. Store or online at [Bestshirtonearth.com](http://Bestshirtonearth.com). A special thank you to all of the members of the Million Meals Club - every month, you make miracles happen through the gift of a warm meal!



\*numbers presented are net proceeds







“Whatever you've done  
for the least of these  
you've done for me.”  
Matthew 25:40

**LIVE** 2540